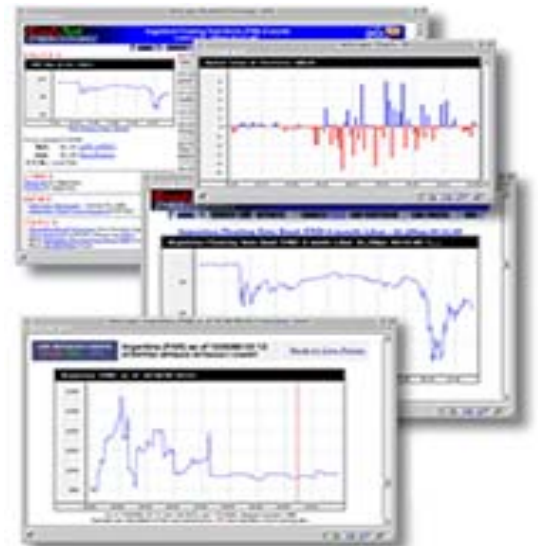




**Smart Reports for MYOB and QuickBooks - the only proven\* reporting solution that allows businesses to comprehensively analyse and report on business data.**

**Smart Reports extracts reports from your source data directly without the need to combine data in spreadsheets from MYOB or QuickBooks. Generate reports in seconds, not hours and days.**

**Easy to use and deploy using your own company data!**



*"Smart Reports showed not only highlighted areas to improve, it showed us how we could produce another 4%+ GP immediately, and that has fallen straight to our bottom line."*

**Mr Edward Hayden, Managing Director, Carpet Direct**

*"Smart Reports have given me the business focus to invest in the areas that would produce the return I needed. I now have business growth of between 18% and 25%."*

**Ms Ange Wayne, Sales Director, Chez Nous Corporate**

*"With Smart Reports we are taking our sales conversion rate from 25% to 50% - a fantastic improvement in anyone's terms."*

**Mr Steve Scott, Branch Manager, NEC Business Solutions Ltd**






*"Smart Report delivered way beyond our expectations. They have been our first ever 'pain free' accounting and IT reporting experience ever. We've enjoyed a 10 fold return on our investment. It couldn't be better."*

**Mr John Barnett, Managing Director, Queensland Communications Company**

**\* Smart Reports has MYOB's Seal of Approval with our Solution Partner Status.**





















































## Smart Enough to Understand your Special business needs

-  No report writers
-  No export to spreadsheets
-  No training required
-  No specialist IT staff
-  Includes MYOB ODBC & QODBC driver software!!

- ◆ Are you a Trainer / Consultant for MYOB / QuickBooks?
- ◆ Are you an Accounting Professional with focus on delivering value?

**Smart Reports will enable you to expand your reporting capability further** by giving you the tools and resources necessary to **deliver further value and increase your revenue.**

## Unlock the true potential of business data for accurate insight and faster business decision making

	Lite	Standard	Enterprise
GP Report by Customer & Salesperson			
Revenue by Salesperson (Services)			
Inventory sales by Items & Salesperson			
Detailed GP Report by Customer, Items & Salesperson			
Top selling Products by Customer & items (Revenue)			
Top selling Products by Customer & items (Quantity)			
Top selling Products Summary by items (Revenue)			
Top selling Products Summary by items (Quantity)			
Gross Margin Analysis by City/State/Location			
Gross Margin Analysis by Salesperson			
Gross Margin Analysis by Customer			
Items re-order report			
Top selling customers by GP Margin			
Top selling products by GP Margin			
Jobs Revenue Report			
Jobs Cost & Purchases Report			
Jobs Summary Report			
Items sales per unit by Location			
Quantity sold by Items and Salesperson			
Current Ratio Analysis			
Inventory Turnover			
Return on Assets			
Items GP Report By State			
Productivity report - Expenses to income ratio			
Profit margin on sales ratio report			

Please contact Smart Reports for additional reports from their library of over 80 reports.

\* Smart Reports links to the following MYOB products: Accounting Plus v12, v13, v13.5, v14, v15 and Premier v7, v7.5, v8, v9. This product is not supported by MYOB Australia. Smart Reports links to QuickBooks 2003, 2004 and 2005.





**Free technical support**



**Free shipping in Australia**



**Additional discounts for QuickBooks specialists**



**Customisation of reports**



**Additional reports from \$99**

## Additional Smart Reports Available

- **Jobs Profitability Report**
- **Jobs Revenue Report**
- **Jobs Labour Cost Detail Report**
- **Jobs Summary Report**
- **Jobs Stock Allocation Report**
- **Jobs Purchase Detail Report**
- **Financial Ratios**
- **Payroll summary Report**
- *and several other reports.....*

## Benefits and Features

### Retain Key Customers

Discover who your loyal customers are, analyse what they purchase and target appropriate marketing initiatives to retain and grow these customers.

### Identify Star Performers

Analyse sales & gross profit trends by Salesperson to retain and motivate your key sales personnel.

### Manage Inventories

Generate daily inventory re-order reports to ensure adequate stock levels based on current stock commitments.

### Track Financial Health

Monitor and effectively control the financial performance of your business using key ratios such as Current Ratio, Return on Assets and Inventory Turnover.

## FREE SPECIAL Offer!

Three additional reports from our library added at no cost for any order placed within 30 days!!  
Value over \$300!!!

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